

TABLES

PRINCIPAL \$100,000

- + FOUR Tables of 12 each: Premium placement
- + TWO Full Page Color Advertisements in event printed and digital programs with top-tier placement
- + Top-tier placement of name or logo on event signage, slideshow presentation, and Dinner printed and digital program
- + Top-tier placement of name or logo on S:US *Dinner for a Better New York* web page with link to company's website (if applicable)
- + *All other Patron Level benefits as listed*

UNDERWRITER \$50,000

- + TWO (2) Tables of 10 each: Priority placement
- + Full Page Color Advertisement in event printed and digital programs with preferred placement
- + Premium placement of name or logo on event signage, slideshow presentation, Dinner printed and digital program and event web page with links to company website (if applicable)
- + *All other Patron Level benefits as listed*

PATRON \$25,000

- + ONE Table of 10: Prime Placement
- + Full Page Color Advertisement in event printed and digital programs with preferred placement
- + Prominent placement of logo or name on event signage, slideshow presentation, and Dinner printed and digital programs
- + Prominent placement of name or logo on S:US *Dinner for a Better New York* web page with link to company's website (if applicable)
- + Recognition from the podium during Dinner remarks
- + Pre and Post Event Recognition in all S:US media outlets; including Facebook, Twitter, and Instagram
- + Private, guided tour of S:US supported housing, shelters and/or clinics for a group of individuals, corporate clients, and employees (at an agreed upon date/time)
- + Volunteer opportunities at S:US sites for company employees or a group of individuals (when possible)

SUPPORTER \$15,000

- + ONE Table of 10
- + Full Page Color Advertisement in event printed and digital programs
- + Name or logo placement in Dinner printed and digital programs
- + Name or logo placement on Dinner website with company's link (if applicable)

INDIVIDUAL TICKET(S)

FRIEND \$1,500

- + ONE Ticket to Cocktail Hour and Dinner
- + Name/Company Name listed in Dinner printed and digital programs

- I / We cannot attend the event but would like to make a 100% tax-deductible contribution of:

\$ _____

Donations and all event purchases may be completed online at sus.org/dinner2022/. For more information, email events@sus.org or acano@sus.org or call (646) 629-1178.

JOURNAL ADS

Ads will appear in the program at S:US' Dinner for a Better New York program book.

Please email acano@sus.org for design assistance and/or to submit your completed ad.

To be included in our printed program, please submit your ad before **May 2, 2022**.

Select your Journal Ad option below:

FULL PAGE JOURNAL AD \$1,000

Live area 4.75" wide x 7.75" high
Trim 5" wide x 8" high
Bleed 5.25" wide x 8.25" high

HALF PAGE JOURNAL AD \$500

Live area 4.75" wide x 3.875" high
No Bleed

TRIBUTE MESSAGE TO HONOREE(S) \$200

Text only

Advertising Specs:

- 300 DPI
- Font independent EPS, JPEG, PDF files preferred
- High resolution company logos welcome

S:US is a 501(c)3 non-profit organization. The fair market value to attend the Dinner for a Better New York on June 8, 2022 is \$200 per ticket, \$2,000 per 10-person table. This means that amounts paid to S:US over and above are normally tax deductible. Consult IRS regulations and/or your tax advisor for specific details.

PAYMENT OPTIONS

Please list my/our name as follows on Dinner materials:

Name

Address

City

State

Zip

Telephone

Email

Enclosed is a check made payable to **Services for the UnderServed, Inc.** in the amount of \$ _____

Please charge a total of \$ _____ to the following credit card:

- American Express MasterCard Visa

Name as it appears on card

Card number

Exp Date

CVV Code

Signature

If you would like your support of this event to be made in tribute to one of our Honorees or both, please indicate below.

- Donna Colonna Peter Friedland Both Donna and Peter

Return either by **email** to acano@sus.org or **mail** to: S:US, Attn: Stacey Weston, DFBNY, 463 Seventh Ave, 17th Floor, New York, NY 10018