

TABLES

PRINCIPAL
\$100,000

- + FOUR Tables of 12 each: Premium placement
- + TWO Full Page Color Advertisements in event printed and digital programs with top-tier placement
- + Top-tier placement of name or logo on event signage, slideshow presentation, and Dinner printed and digital program
- + Top-tier placement of name or logo on S:US Dinner for a Better New York web page with link to company's website (if applicable)
- + All other Patron Level benefits as listed

UNDERWRITER
\$50,000

- + TWO (2) Tables of 10 each: Priority placement
- + Full Page Color Advertisement in event printed and digital programs with preferred placement
- + Premium placement of name or logo on event signage, slideshow presentation, Dinner printed and digital program and event web page with links to company website (if applicable)
- + All other Patron Level benefits as listed

PATRON
\$25,000

- + ONE (1) Table of 10: Prime Placement
- + Full Page Color Advertisement in event printed and digital programs with preferred placement
- + Prominent placement of logo or name on event signage, slideshow presentation, and Dinner printed and digital programs
- + Prominent placement of name or logo on S:US Dinner for a Better New York web page with link to company's website (if applicable)
- + Recognition from the podium during Dinner remarks
- + Pre and Post Event Recognition in all S:US media outlets; including Facebook, Twitter, and Instagram
- + Private, guided tour of S:US supported housing, shelters and/or clinics for a group of individuals, corporate clients, and employees (at an agreed upon date/time)
- + Volunteer opportunities at S:US sites for company employees or a group of individuals (when possible)

SUPPORTER
\$15,000

- + ONE (1) Table of 10
- + Full Page Color Advertisement in event printed and digital programs
- + Name or logo placement in Dinner printed and digital programs
- + Name or logo placement on Dinner website with company's link (if applicable)

INDIVIDUAL TICKET(S)

FRIEND
\$1,500

Total Friend Tickets = _____

- + ONE (1) Ticket to Cocktail Hour and Dinner
- + Name/Company Name listed in Dinner printed and digital programs

- I / We cannot attend the event but would like to make a 100% tax-deductible contribution of:

\$ _____

Donations and all event purchases may be completed online at [Dinner for a Better New York](#). For more information, email events@sus.org or call (646) 629-1178.

JOURNAL ADS

Ads will appear in the program at S:US' Dinner for a Better New York program book.

Please email acano@sus.org for design assistance and/or to submit your completed ad.

To be included in our printed program, please submit your ad before May 2, 2022.

Select your Journal Ad option below:

FULL PAGE JOURNAL AD
\$1,000

Live area 4.75" wide x 7.75" high
Trim 5" wide x 8" high
Bleed 5.25" wide x 8.25" high

HALF PAGE JOURNAL AD
\$500

Live area 4.75" wide x 3.875" high
No Bleed

Advertising Specs:

- 300 DPI
- Font independent EPS, JPEG, PDF files preferred
- High resolution company logos welcome

S:US is a 501(c)3 non-profit organization. The fair market value to attend the Dinner for a Better New York on June 8, 2022 is \$200 per ticket, \$2,000 per 10-person table. This means that amounts paid to S:US over and above are normally tax deductible. Consult IRS regulations and/or your tax advisor for specific details.

PAYMENT OPTIONS

Please list my/our name/Company Name as follows on Dinner materials:
(Sponsorship Packages - send high res logo to events@sus.org)

Contact Name

Address

City

State

Zip

Telephone

Email

Enclosed is a check made payable to Services for the UnderServed, Inc. in the amount of \$ _____

Please charge a total of \$ _____ to the following credit card:

- American Express MasterCard Visa

Name as it appears on credit card

Card number

Exp Date

CVV Code

Signature
